



Sales Tax Exemption

East Texas A&M University is exempt from state and municipal sales taxes under Chapter 20 Title 122A, revised Civil Statutes of Texas, for all purchases made for the exclusive use of East Texas A&M University.

The laws of the State of Texas shall govern this Purchase Order.

Member of the Texas A&M University System.

Purchase Order		
Purchase Order Date	PO/Reference No.	Revision No.
Aug 28, 2025	AB1060727	0
Contact instructions for questions regarding this Purchase Order: If Buyer Contact information is listed below, please contact the Buyer. If not, please contact the Customer.		
Buyer Contact:		
Buyer	Buyer Email	Buyer Phone Number
sdb - Barnes, Sandy	sandy.barnes@tamuc.edu	903.468.3000
Customer Contact:		
Name:	Terryl Bratek	
Email:	TERRYL.BRATEK@TAMUC.EDU	
Phone:	+1 903-886-5128	

Order acceptance instructions:

Vendor guarantees that the products delivered or the services performed as a result of this Purchase Order will meet or exceed all specifications herein. Any exceptions to the pricing or the description contained herein must be approved by East Texas A&M University's Purchasing Department prior to shipping.

Supplier Information		Delivery Information	
Supplier Name	TRENDYMINDS LLC	Delivery Address	
Address	PO BOX 441594 INDIANAPOLIS, Indiana 46244 United States	TAMUS Member:	21-East Texas A&M University (21)
Phone	+1 574-249-9026	Attn:	Terryl Bratek
FOB / FREIGHT	Destination	Marketing Communications	
Pre-Pay & Add	Yes	Room	Binnion Hall, Room 140
Payment Terms	0, Net 30	2600 S Neal St	
Contract Number - Header	Contract C2021-3665	Commerce, TX 75428	
Contract Number - Line	<i>no value</i>	United States	
Quote number		Delivery Information	
		Required Delivery Date	
		Ship Via	Best Carrier-Best Way

Notes to Supplier			
Shipping Instructions			
Attachments for supplier			
TrendyMinds Quote...			
PO Clauses			
Header	001	No Collect Freight Charges Accepted	Neither COD nor "Collect" freight or handling charges will be accepted.
	245	Prepay & Add	Shipping and Handling is not to exceed \$100. If greater than \$100 obtain approval from customer contact listed on the purchase order."
	508	Changes must be Approved Prior	Any changes to this Contract without the undersigned Purchasing Agent's prior written approval is not authorized and at the expense of the Supplier.
	509	Cancellation due to Funding	This contract is subject to cancellation without penalty, either in whole or in part, if funds are not appropriated by the Texas Legislature, or otherwise not made available to the using Agency.
	522	Governance	Any agreement entered into by East Texas A&M University shall be governed by the laws of the State of Texas.
	525	Best Value Clause	Agency invokes "Best Value" purchase exemption under House Bill 1545.
	536	Terms & Conditions - ETAMU	This purchase shall be in accordance with the East Texas A&M University terms and conditions. To obtain, please go to the following address: https://www.tamuc.edu/vendor-information/?redirect=none

Line No.	Product Description	Catalog No.	Size / Packaging	Unit Price	Quantity	Ext. Price
1 of 5	Annual Renewal - TrendyMinds Quote #FY26 Contract Renewal 0827-1 for Brand Awareness Media Campaign - Digital Support (09/01/2025 – 08/31/2026)	N/A	EA	300,000.00 USD	1 EA	300,000.00 USD

		Manufacturer Name	TrendyMinds LLC			
2 of 5	Annual Renewal - Quote #FY26 Contract Renewal 0827-1 for Ongoing Campus Geofencing Media Campaign - Digital Support (09/01/2025 – 08/31/2026)	N/A	EA	15,000.00 USD	1 EA	15,000.00 USD
		Manufacturer Name TrendyMinds LLC				
3 of 5	Annual Renewal - Quote #FY26 Contract Renewal 0827-1 for Dallas College Site Awareness Media Campaign - Digital Support (09/01/2025 – 08/31/2026)	N/A	EA	48,000.00 USD	1 EA	48,000.00 USD
		Manufacturer Name TrendyMinds LLC				
4 of 5	Annual Renewal - Quote #FY26 Contract Renewal 0827-1 for Extended Site Location Awareness Media Campaign - Digital Support (09/01/2025 – 08/31/2026)	N/A	EA	48,000.00 USD	1 EA	48,000.00 USD
		Manufacturer Name TrendyMinds LLC				
5 of 5	Annual Renewal - Quote #FY26 Contract Renewal 0827-1 for Feeder School Targeting Media Campaign - Digital Support (09/01/2025 – 08/31/2026)	N/A	EA	20,000.00 USD	1 EA	20,000.00 USD
		Manufacturer Name TrendyMinds LLC				
Total					431,000.00 USD	

Billing Information	Billing Address
<p>To assure timely payment please e-mail invoices to the email provided in the bill to address. If the invoice is sent via email, please do not send a duplicate copy through the mail. Only if email is not an option then submit invoices to the billing address indicated in the "Billing Address" section. To inquire about electronic invoicing via cXML, CSV or PO flip through the supplier portal, e-mail vendorhelp@tamu.edu.</p> <p>Invoice must include the PO/Reference number shown above.</p>	<p>East Texas A&M University</p> <p>***Do Not Mail Invoices***</p> <p>Email invoices to invoices@tamuc.edu</p> <p>PO Box 3011</p> <p>Commerce, TX 75429</p> <p>United States</p>